

## Magazine Information

Printed Material :	Monthly Magazine of 80 – 96 pages (Including cover page)
Page Size :	8.268 x 11.693 inches
Cover Type :	Art paper, 210 gm.
Page Type :	Art paper, 80 gm.
Number of Copy :	10,500 copies (each insertion)
Distribution number :	Dealers / Newsstands for sale 70% Subscribers 30%
Issued date :	On 25 of every month
Distributed by :	Penbun Distributer .
Circulation of Magazine :	Bangkok & Perimeter 65% Provincials 35% Northern Part 15% Northwest Part 15% Central Part 55% Southern Part 15%
Closing date :	On 18th of every month

Advertising Materials (art work) must arrive at Logistics Thailand editorial office for 7 days (1 week) before the closing date.

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# Logistics THAILAND

## 2021-2023 Advertising Rates

Double Cover Page	Four Colors	110,000 Baht
Cover Page (with cover story, plus 2 times full page 4colors Ads.)	Four Colors	220,000 Baht
Inner Cover Page	Four Colors	58,000 Baht
Outside Back Cover	Four Colors	68,000 Baht
Inner Back Cover	Four Colors	52,000 Baht
Premium Option (inner, each insertion)		
Page 3	Four Colors	68,000 Baht
Page 5	Four Colors	58,000 Baht
Page 7	Four Colors	58,000 Baht
Page 9	Four Colors	58,000 Baht
Page 11	Four Colors	58,000 Baht
Page 6	Four Colors	55,000 Baht
Page 8	Four Colors	55,000 Baht
Page 10	Four Colors	55,000 Baht
Page 12 – 18	Four Colors	55,000 Baht
Standard Option (inner, each insertion)		
Full Page	Four Colors	52,000 Baht
Strip Advertising (size 2 x 8.15 inches)	Four Colors	68,000 Baht

Remark : All Advertising Rates are Excluding VAT



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